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ART DECO INSTALLATION TO ACCENT DOWNTOWN TAMPA CONDOS

Tampa, FL – The Outdoor Arts Foundation announced today that it has partnered with Franklin Street Developers, LLC and Channelside artists, Rustic Steel Creations to facilitate the fabrication and installation of Art Deco style decorative steel murals for the new Residences of Franklin Street condo development.

Designed by Tampa Architects Collman and Karsky, the Residences of Franklin Street will feature a seven story building with forty condo units. The artwork will cover openings on the bottom two floors, dedicated to parking for residents. When completed, over eighty, hand-fabricated steel panels, ranging in size between 5' x 1 ½' and 9' x 12', will serve the dual purpose of protecting the building's covered parking and fulfilling the developer's public art requirements for the City of Tampa.

When conceptualizing a design for the project, Franklin Street Developers, LLC Project Manager Andres Prida wanted to highlight the building's contemporary style with a distinctive installation "We wanted to create something that would be architecturally dramatic and aesthetically pleasing for our residents."

To bring his vision to reality, Prida contracted the Outdoor Arts Foundation, best known for its building-size murals in downtown Tampa and community-wide projects featuring architecturally designed dog houses and fiberglass manatee sculptures. The Foundation met with several artists but ultimately, the nod went to Rustic Steel Creations. According to Foundation Executive Director Jay Goulde, "We've worked with Rustic Steel on several projects and their creativity is matched only by their technical proficiency and standards for quality and excellence."

The steel panels will be installed Monday, August 7th and the building should open for residents by mid-August. Rustic Steel Creations owner Dominique Martinez has high hopes for this latest project "Downtown Tampa needs more artwork and artistic energy. The Residences of Franklin Street will unquestionably set the bar for future developments and hopefully spawn new interest in bringing art to Tampa."

For information regarding the Residences of Franklin Street, please visit www.theresidencesoffranklinstreet.com or call Dallas Coffield at (813) 839-3800. The Outdoor Arts Foundation is a 501c3 not-for-profit organization located in Safety Harbor. For more information, please visit www.outdoorartsfoundation.com

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