

Manatee Menagerie

Call to Artists

Following the successes of the Tampa Bay Tour of Turtles, BowWow Haus and Chairs for Chairity, the Outdoor Arts Foundation is proud to introduce Manatee Menagerie, the largest public display of artistically designed fiberglass Manatees ever seen.

“Manatee Menagerie” is based on five major principles:

- (1) To raise awareness about the plight of the West Indian Manatees found throughout Florida.
- (2) To bring recognition to participating artists and the Tampa Bay art community.
- (3) To raise awareness about the Outdoor Arts Foundation and its efforts to beautify the Tampa Bay Area through creative artistic endeavors.
- (4) To promote the conscientious businesses who come on board to sponsor “Manatee Menagerie.”
- (5) To introduce a fun-filled event for the whole community.

From 2005 - 2006, “Manatee Menagerie” will consist of approximately 50 uniquely decorated fiberglass Manatees displayed throughout the Tampa Bay Area.

Individual Manatees will be sponsored by local businesses and decorated by local artists. In mid-2006, all Manatees will be auctioned off with proceeds benefiting the Outdoor Arts Foundation (a portion of these proceeds will be distributed to various Manatee protection and rescue-based organizations.

Criteria

Artists from throughout the State of Florida and selected artists from out-of-state are invited to submit design proposals for consideration. There is no limit to the number of proposals an artist can submit.

All proposed designs must be submitted to the Outdoor Arts Foundation for approval and inclusion in the Design Portfolio. Artists and their designs will be selected by the Manatee sponsors from the portfolio.

In certain instances, sponsors will request specific artists or come on board with their own in-house artists. Unless given an exemption by the Outdoor Arts Foundation, a design proposal must be submitted for approval.

Manatee design criteria calls for creativity and artistry. Design proposals cannot contain direct advertisements for companies, products or services, there can be no design proposals with offensive subject matter and we would prefer that you refrain from making any kind of religious, social or political statement with your Manatee design. This being said, creativity that produces subtle or clever messages associating the artwork with products or missions will be considered. The basic Manatee form cannot be modified (i.e. cut in half, holes drilled, pieces removed, etc.) without approval from the Outdoor Arts Foundation.

Design proposals can contain additions to the basic Manatee sculpture; however, all additions must first be approved by the Outdoor Arts Foundation. Keep in mind that the general rule of thumb for additions is that if it can be broken or ripped off, it will be. Thus, all additions must be able to withstand a reasonable amount of force imposed upon them. We would highly discourage additions made of paper mache, plastic, cloth, etc.

The artists or groups of artists will work with approved types of paints and finishes to assure the longevity of the artwork on the fiberglass surface. All materials must withstand climatic conditions and be safe and durable enough for the public to touch. We have found that Acrylic house paint holds up the best on the fiberglass form. High-quality artists' acrylics, oils and enamels can also be used. Manatees will come with a basic primer coat already applied; however, we would suggest that you add an additional primer or gesso coat to your Manatee.

Artists or groups must be able to pick up and transport their Manatee to their studio from the staging area; and, from their studio back to the staging area. In certain extenuating circumstances, Manatee Menagerie staff may be able to assist with the pick-up and delivery of the Manatees. If you do not have the ability to transport your Manatee, we need you to include this information in your design proposal.

Artists will have the option of painting their manatees at various display venues. Space is limited and prior approval will be needed. If you do not have the ability to paint your Manatee at home or in your studio; and, would like to paint your Manatee in public, we need you to include this information with your design proposal.

Artists' Honorarium

Once an artist's design is accepted, the design and the artist's name will be entered in the Design Portfolio for selection by sponsors. If a sponsor selects an artist from the portfolio, the artist will receive a total honorarium of \$1,000.00. The honorarium will be divided into two payments: \$500.00 upon receiving the Manatee and \$500.00 upon delivery of the Manatee.

Ownership

The Outdoor Arts Foundation will own the completed Manatee until that Manatee is auctioned off (September 2005).

Once an artist submits a design, the design shall remain in the ownership of the Outdoor Arts Foundation. Due to the volume of designs that we expect to receive, we will unfortunately not be able to return designs to the artists once they are submitted.

The Outdoor Arts Foundation shall have the right to reproduce and distribute the design or derivative of the design for the purposes of promoting the event by all means of media including the internet (with artist's name and copyright where applicable). These rights shall be granted exclusively to the Outdoor Arts Foundation.

Sponsors Selection of Artists

Sponsors will select artists from the Design Portfolio and will be introduced to the artist upon selection of the artist's design.

If a sponsor wishes to negotiate directly with an artist who is not in the Design Portfolio, the sponsor and artist will agree on an honorarium to be paid by the sponsor separate from the arrangements set forth in the "Manatee Menagerie" agreement. Sponsors and artists working in this manner must submit design proposals to the Outdoor Arts Foundation for approval.

Once a sponsor/artist match has been made via the Design Portfolio, the proposed design will be removed from the portfolio and archived by the Outdoor Arts Foundation.

Upon completion, each Manatee will be securely mounted and displayed at a location to be determined by that Manatee's sponsor (i.e. malls, airports, parks, office buildings, restaurants, etc.). Manatees will be placed with a sponsorship plaque that will include the artist's name & contact information, the sponsor's name and the title of the Manatee. Manatee Menagerie and all fiberglass Manatees will be publicized through collateral materials, maps, news articles and special events.

The one sure way to guarantee sponsorship would be to bring on your own sponsor. If you think you can bring on your own sponsor, please contact us so that we can discuss with you sponsor benefits and sponsorship procedure. Contact information is listed on the participation form included with this packet.

Notification

Artists or groups of artists will be officially notified of a sponsor match once that match has been made.

Not all artists will be selected for sponsorship; however, the Outdoor Arts Foundation will work diligently to procure sponsorships for as many artists as possible.

Artists Benefits

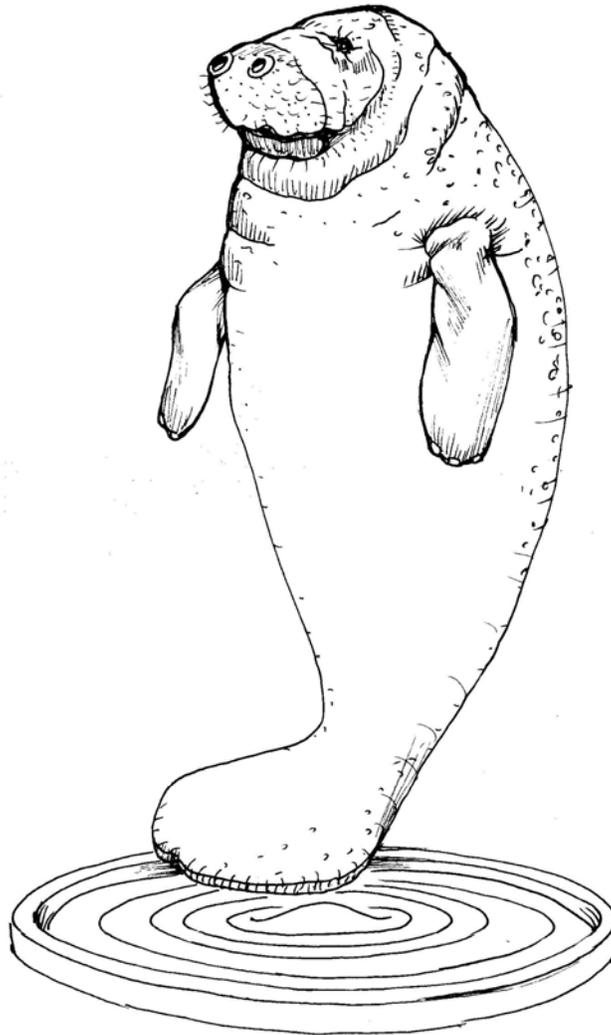
One of the primary goals for this project is to help promote and further the career of each and every sponsored artist. Above the benefit of each artist's Manatee being on public display, Manatee Menagerie will offer the following benefits:

- Inclusion on the Manatee Menagerie website (www.outdoorartsfoundation.com). Website inclusion will entail a detailed artist profile, photo of their Manatee and contact information
- Inclusion in a commemorative book (or booklet) that will list each artist's name, contact information and feature a photo of their Manatee
- Two tickets to the gala auction
- Artists will receive Invitations and tickets to all Manatee Menagerie special events and book signings
- Inclusion in public relations efforts with local and national media
- Permanent inclusion on the Outdoor Arts Foundation website (artist's page)

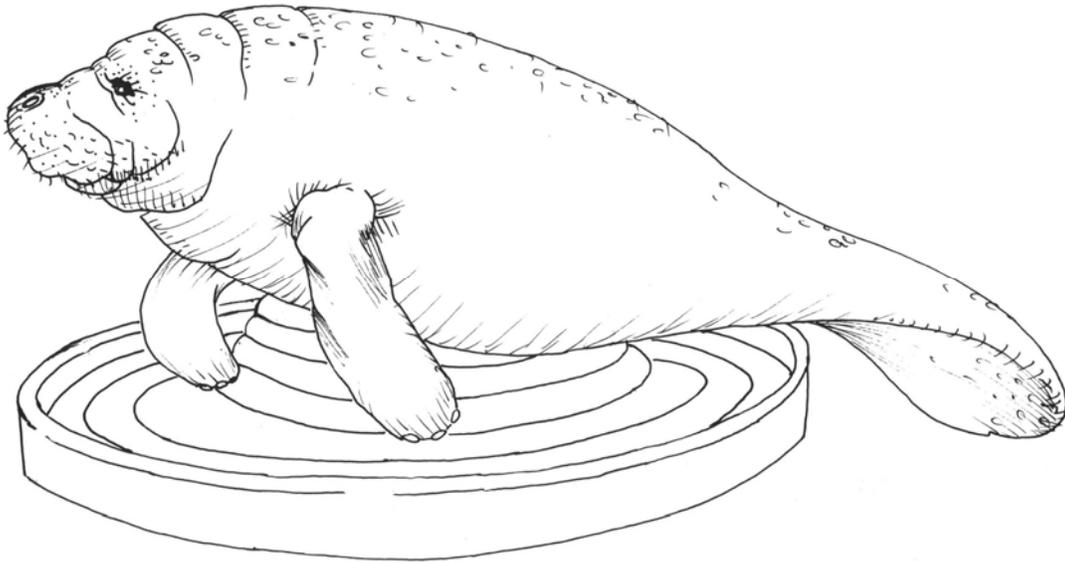
The Manatees

The fiberglass Manatee's design will be based on the endangered West Indian Manatee. Manatees will be available in three poses:

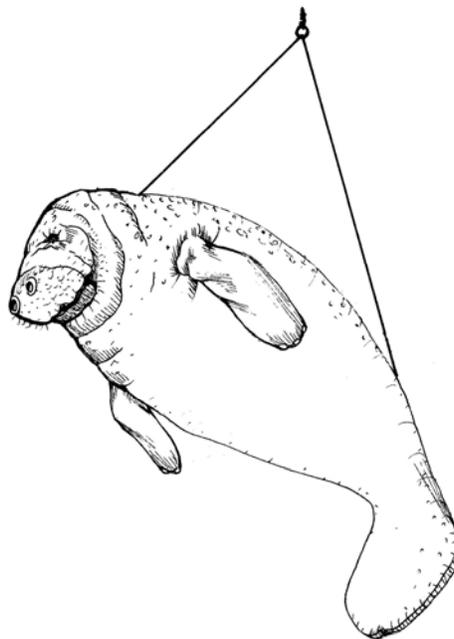
(1) The standing Manatee will be approximately 6½ feet tall and 3 feet wide. The Manatee will weigh approximately 90 pounds and will be mounted on a 4 foot diameter circular fiberglass base. The Manatee can be placed either indoors or outdoors. Outdoor Manatees will be bolted to a concrete base that will be concealed under the circular fiberglass base.



(2) The swimming Manatee will be approximately 6½ feet long and 3 feet wide. The Manatee will weigh approximately 90 pounds and will be mounted on a 4 foot diameter circular fiberglass base. The Manatee can be placed either indoors or outdoors. Outdoor Manatees will be bolted to a concrete base that will be concealed under the circular fiberglass base.



(3) The hanging or wall-mount Manatee will be approximately 6½ feet long and 3 feet wide. The Manatee will weigh approximately 70 pounds and can be configured to hang from a ceiling, be bolted to a wall or mounted to the side of a building.



“Manatee Menagerie” Intent to Participate

Date _____

Artist's Name

Address

City

State/Zip

Phone

Cell Phone

e-mail

Proposed title of Manatee

Please describe any additional materials that you plan to use for your Manatee.

How many Manatees would you be able to complete?

I have ready the following and agree to all terms and provisions set forth by “Manatee Menagerie”
Please sign and date above.

Artist Profile (optional)

If you are selected by a sponsor for Manatee Menagerie, your artist profile will be placed on the Manatee Menagerie website. This is optional; however, if you would like to include a profile, please do so on a separate sheet of paper and include it with this form. If you so choose, please fill out relevant information that you would like included in your artist profile. For example: major influences, place of birth, major exhibitions or works, place of residence, types of works, favorite food, etc.

Design Submissions

As this project is currently underway, artists are encouraged to submit designs as soon as possible. Designs must be submitted on an 8 ½” x 11” sheet of paper.

Designs should be sent to the following address:

Outdoor Arts Foundation
Attn: Manatee Menagerie
P.O. Box 323
Safety Harbor, FL, 34695

**For more information, please contact Jay Goulde at (727) 723-8620.
Jay can also be reached via e-mail at jgoulde@tampabay.rr.com
Information can also be found at www.outdoorartsfoundation.com**