



Tampa Bay Tarpon

Introduction *(We want to get you on the hook for this exciting new project)*

Following the successes of past fiberglass animal projects such as the Tampa Bay Tour of Turtles and Manatee Menagerie, the Outdoor Arts Foundation has partnered with Tampa Bay Watch to introduce Fins Across Florida, a State-wide endeavor featuring the funkiest fiberglass fish Floridians have ever seen.

Each region throughout Florida will have it's own fish and the Tampa Bay Area will be the first to exhibit these creative creatures with Tarpon as the theme animal. Future projects featuring other fish species indigenous to Florida are in the works with Grouper, Sailfish, Pompano and Large Mouth Bass.

The "Fins Across Florida: Tampa Bay Tarpon" project is based on five major principles:

- (1) To raise awareness and educate the public about Tampa Bay Watch and their efforts to protect and restore Tampa Bay's estuary.
- (2) To promote the conscientious businesses who come on board to sponsor "Fins Across Florida: Tampa Bay Tarpon."
- (3) To bring recognition to participating artists and the Tampa Bay art community.
- (4) To raise awareness about the Outdoor Arts Foundation and its efforts to beautify the Tampa Bay Area through creative artistic endeavors.
- (5) To introduce a fun-filled event for the whole community.

The official display period for the Tarpon will be from February through November of 2011 with Tarpon being featured on the Main Transfer Level of Tampa International Airport, throughout WestShore Plaza and at sponsors' places of business.

Individual Tarpon will be sponsored by local businesses and individuals and decorated by local artists. **Unlike past projects, there will not be an auction at the conclusion of the project in November of 2011. Sponsors will have the option of either keeping their Tarpon or donating them to the charity of their choice for a future fundraising event.**

Sponsorship costs and benefits

Because there is no auction, there is only one sponsorship level for Tampa Bay Tarpon:

Tarpon Sponsorship: \$2,500

(This sponsorship applies if you have your own artist to decorate your Tarpon)

Note: If you would like us to help you select an artist to design your Tarpon, please add an extra \$500 to your Tarpon Sponsorship (\$3,000). This will cover the artist's \$500 honorarium.

Sponsorships include the following:

- Sponsorship of Tarpon
- Tarpon on exhibit at venue of your choice until November of 2011
- Choice of Tarpon's location
- Plaque featuring sponsors name, title of Tarpon and artist's name
- Sponsor's profile and link on the Tampa Bay Tarpon website, located at www.outdoorartsfoundation.com
- Sponsor's name and Tarpon location in the complementary **"Fish Finder: Official guide to Tampa Bay Tarpon."**
- Publicity opportunities
- Promotional opportunities

**** All designs& artists must be approved by Fins Across Florida staff**

**** Students must be supervised by an accredited art teacher**

The Tarpon

All Tarpon will be configured so that they can be mounted on the side of a building or on an interior wall. They are approximately 6' in length and 2 1/2' in height. Below is a picture of one of the fiberglass Tarpon:



“Fins Across Florida: Tampa Bay Tarpon” Sponsorship Application

Date _____

Sponsor/Organizations Name

Address

City

State/Zip

Phone

Fax

e-mail

Contact Person

Company's web address



Artist Design Information

I have an artist in mind for decorating my Tarpon

Artist's Name

Artists phone number/e-mail

I would like the Outdoor Arts Foundation to help me find an artist (please add \$500 to cover the artists honorarium (Total sponsorship: \$3,000)



Tarpon Location Information

There are four options for choosing a display location for your Tarpon:

I would like to have the Tarpon at my place of business

I would like to have the Tarpon at Tampa International Airport

I would like to have the Tarpon at WestShore Plaza

I would like to have the Tarpon at a secondary display venue

Description of secondary display venue

If you have any questions regarding where you would like to display your Tarpon, please contact Jay Goulde at (727) 723-8620.



Please make your check or money order payable to:
The Outdoor Arts Foundation

Please mail your check or money order along with this sponsor packet to:

**Outdoor Arts Foundation
1285 North McMullen Booth Road
Clearwater, FL, 33759**



For more information regarding Fins Across Florida, please contact Jay Goulde of the Outdoor Arts Foundation at (727) 723-8620 or e-mail him at jgoulde@tampabay.rr.com

**Outdoor Arts Foundation is a 501c3 not-for-profit organization
EIN# 45-0478133**

**Tampa Bay Watch is a 501c3 not-for-profit organization
EIN# 59-3191962**

A Project to Benefit:

