



R'kidtecture

A project to benefit



and



R'kidtecture

Sponsorship Opportunities

Following the success of its 2003/2004 "Bow Wow Haus" project, the Outdoor Arts Foundation has partnered with R'Club Child Care to bring **R'Kidtecture** to the Tampa Bay area. As was originally planned for Bow Wow Haus, **R'Kidtecture** was conceived to accomplish several goals:

- Give local architects and a select group of artists an opportunity to display their creative talents to a wide audience
- Raise awareness about the efforts of two Tampa Bay based non-profit organizations
- Provide sponsors and participants with multiple opportunities for publicity and exposure
- Raise funds for R'Club Child Care and the Outdoor Arts Foundation

Approximately 20 of Tampa Bay's most accomplished architects and artists will be individually invited to participate in this unique project. Children's playhouses will be designed and built by the architects/artists and then unveiled at a preview party to be held at Reeves Import Motorcars in Tampa in January of 2010. The playhouses will remain at Reeves until March of 2010, at which time they will be moved to high profile shopping centers throughout the Tampa Bay Area for public exhibition. Following the eight-month display period, the playhouses will be sold at a gala charity auction to be held at the Sirata Beach Resort and Conference Center in September of 2010.

The Outdoor Arts Foundation and R'Club Child Care would like to invite you to participate in R'Kidtecture. There are a variety of in-kind and cash donation sponsorships that are available for businesses and individuals...

Foundation Sponsor (\$15,000 cash or in-kind contribution)

Sponsorship Benefits include:

- Corporate logo or name most prominently featured on all R'Kidtecture promotional materials (plaques on all playhouses, invitations, programs, etc.)
- 16 tickets to the gala auction event (September 2010)
- Full-page, back-cover advertisement in "R'Kidtecture Record," the official program for R'Kidtecture
- Commemorative plaque recognizing participation in the event
- Corporate logo featured most prominently on the R'Kidtecture and R'Club websites

Keystone Sponsor (\$10,000 cash or in-kind contribution)

Sponsorship benefits include:

- Corporate logo or name prominently featured on all R'Kidtecture promotional materials (plaques on all playhouses, invitations, programs, etc.)
- 10 tickets to the gala auction event (September 2010)
- Full-page, inside-cover (front or back) advertisement in "R'Kidtectureal Record," the official program for R'Kidtecture
- Commemorative plaque recognizing participation in the event
- Corporate logo featured prominently on the R'Kidtecture website and R'Club websites

Brick and Mortar Sponsor (\$5,000 cash or in-kind contribution)

Sponsorship benefits include:

- Corporate logo or name featured on all R'Kidtecture promotional materials (plaques on all playhouses, invitations, programs, etc.)
- 6 tickets to the gala auction event (September 2010)
- Full-page advertisement in "R'Kidtectureal Record," the official program for R'Kidtecture
- Commemorative plaque recognizing participation in the event
- Corporate logo featured on the R'Kidtecture and R'Club websites

Pillar Sponsor (\$2,500 cash or in-kind contribution)

Sponsorship benefits include:

- Company or individual name featured on all R'Kidtecture printed materials (invitations, programs, etc.)
- 4 tickets to the gala auction event (September 2010)
- Full-page advertisement in "R'Kidtectureal Record," the official program for R'Kidtecture
- Company or individual name mentioned on sponsor list in "R'Kidtectureal Record," the official program for R'Kidtecture
- Company or individual name mentioned on the sponsor list on the R'Kidtecture and R'Club websites

Advertiser (\$500.00 - \$2,000.00 cash contributions)

Sponsorship Benefits include:

- \$2,000 cash contribution = full page ad in R'Kidtectureal Record (includes 2 tickets to the auction event)
- \$1,000.00 cash contribution = ½ page ad in R'Kidtectureal Record (includes 2 tickets to auction event)
- \$500.00 cash contribution = ¼ page ad in R'Kidtectureal Record

Full page is 5 3/8" (wide) x 8 3/8" (high)
All ads are 4-color
Ads must be sent print-ready as a pdf file

R'Kidtecture is being jointly directed by Jay Goulde of the Outdoor Arts Foundation and Art O'Hara of R'Club Child Care. Please contact Jay or Art for more information regarding sponsorship.

Jay can be reached via phone at (727) 723-8620 or via e-mail at jgoulde@tampabay.rr.com
www.outdoorartsfoundation.com

Art can be reached via phone at (727) 578-5437 or via e-mail at aohara@rclub.net
www.rclub.net

Here's a sample of what you might see during

R'kidtecture

